

Personal Branding

What are you known for?

Ask Yourself

How would you describe yourself?



How would others describe you?

What would people say about you when you left the room?

Would there be a VOID if you left your job/role/organization?

**“Knowing yourself is the beginning of
all wisdom.”
— Aristotle**

Self Exploration

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10 things you love about you

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

5 Achievements

- 1.
- 2.
- 3.
- 4.
- 5.

An example of when you showed initiative

Example of overcoming adversity

What do you want to be remembered for?



5 People who have helped you

- 1.
- 2.
- 3.
- 4.
- 5.

Positive thoughts about yourself
